



PCI Becomes First Sticky Notepad Manufacturer in the U.S. to Receive Certification from the Forest Stewardship Council (FSC)

Syracuse, NY, November 1, 2007 – PCI, Paper Conversions Inc., recently became the first sticky notepad manufacturer in the U.S. to receive chain of custody (CoC) certification from the Forest Stewardship Council (FSC), recognized throughout the world as the leading third-party-verified program for sustainable forestry practices. The FSC trademark indicates that the wood used to make a product comes from a forest that is well managed according to strict environmental, social and economic standards.

“Many of our clients are seeking proactive ways to help preserve our planet’s health. They’re adopting green initiatives and looking for sound environmental choices from their suppliers,” says PCI President Lloyd Withers. “With FSC certification we’re able not only to offer responsible paper choices, but also to assure our clients that we’re an environmentally responsible member of the manufacturing chain of custody (CoC).” The CoC is the path taken by raw materials from the forest to the consumer, including all successive stages of processing, transformation, manufacturing and distribution. Certification involves a rigorous audit by an independent FSC-accredited body.

“We’re the only sticky notepad company in the country to receive this certification,” says Withers, who adds, “Clients now have the option of choosing FSC-certified 100% recycled paper for our customized Stik-Withit® and Note Cube® brand notepads.”

The company’s FSC Certification number is BV-COC-070905.

PCI, Paper Conversions Inc., is a market-leading manufacturer of custom-printed Stik-Withit® adhesive and Note Cube® brand edge-printed notepads, and microsphere adhesives. Divisions include Promotional Products Industry notepad supplier Notes Inc.; Advanced Polymers International (API); and Coated Products Division (CPD). The company is based in Syracuse, New York, where it operates a state-of-the-art manufacturing facility; has satellite offices in Metropolitan New York, New Jersey and Texas; and has representation throughout the U.S. marketplace. www.padmaker.com

The Forest Stewardship Council (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world’s forests. www.fsc.org